Friends,

Many of you have asked me to run for re-election and after a *lot* of thought I've already started hitting the campaign trail. I look forward to meeting with (and catching uping with) <u>all</u> of Des Moines.

In 2019, Des Moines was at a turning point on every front, including the largest projects in history at the Marina, SR-509, and in particular, a major expansion of Sea-Tac Airport. But it was also clear to me that the majority of the public had not been made a part of, or were even aware of, many important decisions.

I wanted voters to recognize the need for dramatic change. I wanted my campaign to demonstrate some key values I feel are essential to good government, and which we lacked. So...

- I knocked on over 6,000 doors along every street in Des Moines and really *learned* the City.
- I set up a multi-language web site, a Weekly Update, and links to documents and events, so that you know what's going on and what I think about it.
- I ran the most efficient campaign in our history–spending less than \$0.42 per vote.

Today I continue to work just as hard to help build a government with those same values:

- Outreach
- Transparency
- Good management

Those simple values lead to better government. And better government means better things for you.

It hasn't always been easy. But with your help, I've been able to help hundreds of community members and businesses accomplish some pretty great things. And sometimes, as with the Marina hotel project, we avoided a <u>very</u> big mistake. In government, prevention is often the best medicine.

My slogan has always been "We can do better." Not only at the Marina. Or the airport. There's the potential loss of the Masonic Home. Crime. Homelessness. The lack of parks and programs. Anemic business development. A long list of policies that under-perform or outright fail when government does not live by some basic values. Outreach. Transparency. Good management.

When I began, I told everyone that it would take time and hard work to make these improvements. So now, I again ask for your support to continue working for Des Moines, for our future, for you.

To learn how you can help, including how to donate, please visit jcharrisfordesmoines.com



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