

King County Metro South Link Connections Mobility Project

Communications Kit

Project Overview:

As soon as 2026, Sound Transit will expand the Link light rail to three new stations in Kent/Des Moines, Star Lake, and Federal Way. To prepare for these changes, Metro is launching a mobility project in South King County serving communities in Algona, Auburn, Burien, Des Moines, Federal Way, Kent, Normandy Park, Pacific, SeaTac, and Tukwila. The project will create a new Metro transit system that integrates with and enhances the Sound Transit Link light rail and Sound Transit Express network. It will also connect with any Pierce Transit services that come into King County.

We are currently reaching out to the public to identify community transit needs and barriers.

How you can help:

We would greatly appreciate your help in spreading the messages included in this social media kit across your social media platforms. Please use the content provided in your **email newsletters**, as well as on **Facebook, Twitter, and Instagram**.

When: Share this content between **March 18 and May 10, 2024, 11:59pm**.

Thank you for your support sharing these messages to your community!

Sample Email/Newsletter Message

please adapt to your organization and constituents

Link Light Rail is coming to South King County. Metro wants to hear from you!!

New Link light rail stations will open in Kent-Des Moines, Star Lake, and Federal Way Transit Center as soon as 2026. Metro is seeking feedback from communities in Algona, Auburn, Burien, Des Moines, Federal Way, Kent, Normandy Park, Pacific, SeaTac, and Tukwila on how to best adapt our transit services when the stations open. Share your thoughts in a [survey](#) or apply for our [Mobility Board](#) by May 10th. For more information, visit [Metro South Link Connections web site](#).

Thank you for spreading the word and supporting Metro riders!

Social Media Posts


X/Twitter
What do Kent-Des Moines, Star Lake, and Federal Way have in common? Link light rail opens here in 2026!


We want to hear from you on how to best adapt our transit services when the stations open.



Take a survey & apply for the Mobility Board.
southlinkconnections.com

Now entering South King County: Link light rail!

New Link light rail stations will open in Kent-Des Moines, Star Lake, and Federal Way Transit Center. Help plan the future mobility network by taking a survey or apply for the Mobility board. 
southlinkconnections.com

As soon as 2026, Sound Transit will open 3 new light rail stations in South King County. We want to hear from you on how to best adapt our transit services when the stations open. 

Share your thoughts in a survey or apply for our Mobility Board. [Southlinkconnections.com](https://southlinkconnections.com)

Do you ride transit in South King County?


Great, we want to hear from you!

3 new light rail stations are opening by 2026, and Metro's transit services will change to better serve the community. Learn more, get involved, and share your feedback. southlinkconnections.com

The South Link mobility survey and Mobility Board application closes this week on Friday, May 10.

Help shape the future of transit! Some transit routes will change as 3 new Link stations open in South King County. southlinkconnections.com


Facebook/Instagram

What do Kent-Des Moines, Star Lake, and Federal Way have in common? 3 new Link light rail stations will open in these communities in 2026! 

We need your feedback to update the mobility network around the new stations that will better serve the community.

Visit this site to learn more and take our survey. You'll also find the application for the South Link Mobility Board. southlinkconnections.com

Now entering South King County: Link light rail!

New Link light rail stations will open in South King County. Help plan the future mobility network around these new stations by taking a survey. If you'd like to get even more involved, apply for the Mobility board!  southlinkconnections.com

As soon as 2026, Sound Transit will open 3 new light rail stations in South King County. We want to hear from you on how to best adapt our transit services when the stations open. 🚌 🗨️ 🚆

Apply for the South Link Mobility Board or share your feedback in our survey. southlinkconnections.com

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Hashtags for Instagram:

#KingCountyMetro #SoundTransit #SouthLink

Graphics

Formatted for Instagram (right click and save for best image quality)



Formatted for Facebook (right click and save for best image quality)



Flyer

 <p>Do you ride transit near Algona, Auburn, Burien, Des Moines, Federal Way, Kent, Normandy Park, Pacific, SeaTac, and Tukwila? Great, we want to hear from you!</p> <p>Take our survey or apply to the Mobility Board by May 10th.</p> <p>southlinkconnections.com</p> <p>King County METRO Moving forward together</p>	English	Flyer
	Amharic	Flyer
	Arabic	Flyer
	Chinese (Simplified)	Flyer
	Chinese (Traditional)	Flyer
	Korean	Flyer
	Russian	Flyer
	Somali	Flyer
	Spanish	Flyer
	Tagalog	Flyer
	Ukrainian	Flyer
Vietnamese	Flyer	

Multi Language Hyperlinks

Translated materials for King County Metro South Link Connections Mobility Project. All multi-language materials can be accessed via their corresponding English language sites.

Language	Communication Material links				
English	Website	Survey	Mobility Board Application	Flyer	Blog Post
Amharic	Website	Survey	Mobility Board Application	Flyer	Blog Post
Arabic	Website	Survey	Mobility Board Application	Flyer	Blog Post

Chinese (Simplified)	Website	Survey	Mobility Board Application	Flyer	Blog Post
Chinese (Traditional)	Website	Survey	Mobility Board Application	Flyer	Blog Post
Korean	Website	Survey	Mobility Board Application	Flyer	Blog Post
Russian	Website	Survey	Mobility Board Application	Flyer	Blog Post
Somali	Website	Survey	Mobility Board Application	Flyer	Blog Post
Spanish	Website	Survey	Mobility Board Application	Flyer	Blog Post
Tagalog	Website	Survey	Mobility Board Application	Flyer	Blog Post
Ukrainian	Website	Survey	Mobility Board Application	Flyer	Blog Post
Vietnamese	Website	Survey	Mobility Board Application	Flyer	Blog Post