KATHERINE
CAFFREY

CITY MANAGER
CANDIDATE

KEY EXPERTISE

- Leading and managing high-functioning teams
- Strategic planning and implementation of complex initiatives
- Building effective public-private partnerships
- Excellent public speaking and communication skills

COMMUNITY INVOLVEMENT

- International City/County Management Association (ICMA)
- Texas City Management Association (TCMA; Served as Region 7 Secretary)
- Texas Women Leading Government (Served as State Treasurer)
- Urban Land Institute (Chair, Regional Growth Local Member Council; Member, Public-Private Partnership Local Member Council)

CANDIDATE PROFILE

Dynamic local government professional with 20 years of comprehensive experience in managing diverse city departments and executing ambitious projects. Expertise in team leadership, strategic planning, and public-private partnerships with a strong track record of enhancing community development and achieving organizational goals.

RELEVANT EXPERIENCE

- Principal & Founder, NAVIS Consulting (2024–Present): Advises cities and public agencies on placemaking, public-private partnerships, and redevelopment. Key projects include leading the redevelopment of gateway corridors and historic properties, and strategizing economic growth due to major corporate investments.
- Deputy City Manager, City of Cedar Park (2022–2023): Managed day-to-day operations for a full-service city. Key achievements include successful contract negotiations with unions, leading the Bell District redevelopment project, and fostering departmental improvements.
- Assistant City Manager, City of Cedar Park (2015–2022): Supervised multiple city departments, coordinated capital projects, and directed a $96.7MM bond package for infrastructure improvements.
- Director of Community Affairs, City of Cedar Park (2012–2015): Founded and led a new department focused on community relations and engagement. Established strategic priorities and enhanced community engagement efforts.
- Utilities Program Manager, City of Cedar Park (2010–2011): Managed utility programs and services.
- Assistant to the City Manager, City of Cedar Park (2007–2010): Assisted with various city management tasks and projects.
- Management Analyst, City of Little Rock (2006–2007): Conducted analytical work to support city management functions.

EDUCATION

- Master of Public Administration, The University of Kansas
- Bachelor of Arts in Political Science and Economics, Hendrix College