

CITY OF

# DES MOINES

COMPREHENSIVE PLAN UPDATE

## BRIEFING TO CITY COUNCIL ECONOMIC DEVELOPMENT COMMITTEE

April 25, 2024

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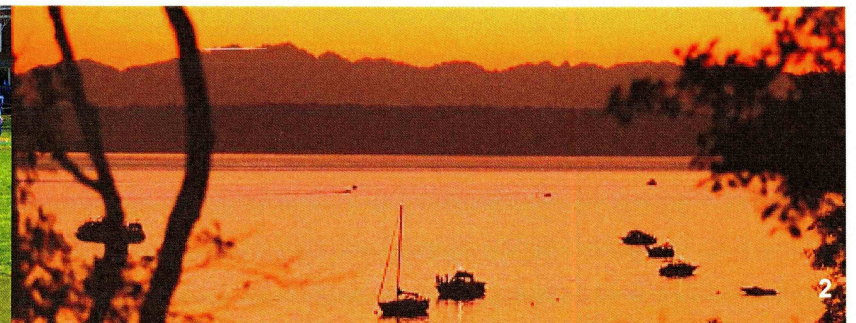


ECONorthwest



# Comprehensive Plan Elements (Chapters)

- Land Use
- Transportation
- Conservation and Environment
- Capital Facilities, Utilities, and Public Service
- Parks, Recreation, and Open Space
- Housing
- ✓ Economic Development
- ✓ North Central Neighborhood
- ✓ Marina District Element
- ✓ Pacific Ridge Element
- Healthy Des Moines



# Des Moines Comprehensive Plan

- Describes how the City will manage its growth and provide necessary services and facilities over a 20-year planning horizon (Year 2044).
- Des Moines is designated a High Capacity Transit Community
- City needs to plan for:
  - 3,800 additional housing units
  - 2,380 new jobs
  - 726 net new permanent Emergency Housing Units

“Emergency housing” means temporary indoor accommodations for individuals or families who are homeless or at imminent risk of becoming homeless that are intended to address the basic health, food, clothing, and personal hygiene needs of individuals or families. Emergency housing may or may not require occupants to enter into a lease or an occupancy agreement.

# Economic Development

Framed by GMA (RCW 36.70A.020(5)), VISION 2050 and Countywide Planning Policies (CPPs):

- GMA planning goals promote economic opportunity for all citizens, promoting business retention, expansion and attraction, and managing growth within capacity of resources, services and facilities.
- “VISION 2050 and Regional Economic Strategy emphasize the interrelatedness of planning decisions based on land use, transportation, public services, housing, health and environmental objectives:
  - Support critical economic foundations, such as education, infrastructure, technology, and quality of life.
  - Promote the region’s specific industry clusters.
  - Prioritize services and access to opportunity for people of color, people with low incomes and underserved.
- CPPs support the economic growth and sustainability of King County’s economy that results in business development, job creation, and investment in communities.
- Ch. 8 Economic Development Element identifies policies to create a sustainable and equitable economy that builds community wealth and strengthens the City’s role within the regional economy.

# Chapter 8: Economic Development Element

- Changes update background information and add new information about Des Moines' strategic advantages, employment data and the recently created Innovation District Overlay Zone (discussed further in Chapter 9).
- A recent Port of Seattle grant (\$33,260) provides funding for additional economic analysis and updates to the Economic Development Element and related comprehensive plan elements.

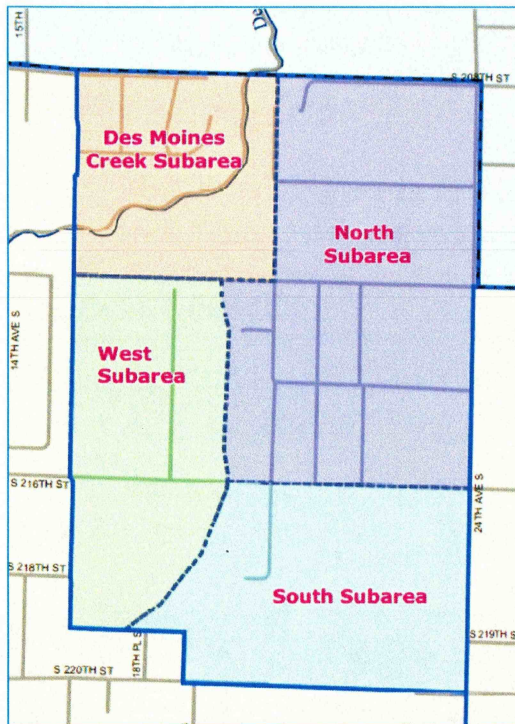
## **Policy Question:**

1. Page 8-6, ED1.9.1 - Does Council have interest in establishing a separate Economic Development Plan for the Marina District? An option to this would be to add additional economic goals, policies and strategies to Chapter 10: Marina District Element.

## **General Questions:**

1. Does the Economic Development Element accurately capture Council's economic vision/direction for the City's future?
2. Does the Committee have any recommended changes or additions to this element?

# Chapter 9: North Central Neighborhood Element



- North Central Neighborhood (NCN) is the City's primary location for office, research and development, manufacturing, distribution, and light industrial development, multifamily housing and recreation uses.
- Innovation District Overlay Zone provides opportunity to add family wage jobs and workforce housing.
- Changes update background information and add new information about transit investments and goals, policies and implementation strategies for the Innovation District Overlay Zone.
- Key objectives facilitate economic diversification, entrepreneurship, small business development, job creation, social equity, environmental sustainability and creation of workforce housing.

## General Questions:

1. Does the NCN accurately reflect Council's economic vision/ direction for this neighborhood?
2. Do the goals, policies and strategies centered around the Innovation District Zone address the Council desire to support small business development, education, training, innovation, creation of family wage jobs and workforce housing?
3. Does the Committee have any recommended changes or additions to this element?

# Chapter 10: Marina District Element



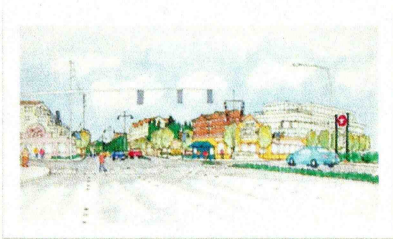
Image Source: <http://bettercities.net>

- Marina District is the cultural center and business district for the City.
- Developed with commercial, office, mixed-use & recreational uses.
- Vacant/underutilized properties provide opportunities for new development.
- Recent planning endeavors focused on capital investments to attract private sector investment and create a vibrant cultural center where people live, work and play.
- Changes focus on updating information to reflect recent capital investments, planning for the Marina Redevelopment and Marina Steps, and the addition of Soundview Park.

## General Questions:

1. Does the Vision Statement for the Downtown Marina District accurately reflect the direction the City Council envisions for the Marina District?
2. Are there any changes or additional goals, policies, strategies or other tools that the Committee recommends to help foster investment in the Marina District as well as business retention and attraction?

# Chapter 11: Pacific Ridge Element



- Outgrowth of the Pacific Ridge Neighborhood Improvement Plan and SEPA Planned Action (2000-2001).
- The City envisioned a transformation of this neighborhood into a vibrant urban village that could accommodate much of the City's future job and housing growth.
- The Pacific Ridge Neighborhood Improvement Plan, Pacific Ridge Element and Design Guidelines has served as a good roadmap for the City that reflects the neighborhood vision and contributes to meeting the City's growth targets.
- Changes to this element relate to updating background information such as the addition of RapidRide and Sound Transit's Link Light Rail extension through Des Moines. Policy PR 1.13 and supporting strategies need to be updated to reflect the Midway Park acquisitions and improvements.

## General Questions:

1. Does the Vision Statement for Pacific Ridge reflect the direction the City Council envisions for the Neighborhood?
2. Are there any changes, additional goals, policies, strategies or other tools that the Committee recommends to help further the vision for the neighborhood, particularly given its location along a high capacity transit corridor and midway between two light rail stations?



# Next Steps

- Address any outstanding Committee questions/additions at a future meetings.
- Remaining Plan Elements for Council Committee Review:
  - Transportation
  - Capital Facilities, Utilities, and Public Service
  - Parks, Recreation, and Open Space
  - Housing
  - Healthy Des Moines
- Summer/Fall 2024
  - Continued discussion with Council Committees
  - SEPA Review
  - King County review of Housing Element
  - Commerce Review
  - Council Adoption by December 31, 2024